



# THE 15<sup>TH</sup> ANNUAL MEDIA BATTLE OF THE BANDS



benefiting  
CITYMEALS-ON-WHEELS  
Thursday, February 28, 2008, 6 p.m. – Midnight  
B.B. King Blues Club & Grill

Your company's participation as a sponsor will grant you:  
*air time in on-site video display ~ visibility in event journal ~ mention in press releases and publicity materials  
prominent listing in event ads in multiple industry trades*

- \$25,000 PRESENTING SPONSOR**  
*(includes 40 tickets + 5-minute video clip)*
- \$15,000 EXTRAORDINARY PATRON**  
*(includes 24 tickets + 3-minute video clip)*
- \$10,000 GRAND PATRON**  
*(includes 16 tickets + 2-minute video clip)*
- \$5,000 BENEFACTOR**  
*(includes 8 tickets + 1-minute video clip)*

- \$20,000 ASSOCIATE SPONSOR**  
*(includes 32 tickets + 4-minute video clip)*
- \$12,500 VERY GRAND PATRON**  
*(includes 20 tickets + 2 ½-minute video clip)*
- \$7,500 PATRON**  
*(includes 12 tickets + 1 ½-minute video clip)*
- \$2,500 SUPPORTER**  
*(includes 4 tickets + 30-second video clip)*

**EVENT TICKETS ARE AVAILABLE TO SPONSORS ONLY ... SORRY, NO EXCEPTIONS.**

**Yes, my company is a sponsor!**

I would like \_\_\_\_\_ additional tickets at \$100\*\* for a total of \$ \_\_\_\_\_

\*\*Admission tickets purchased after February 11, 2008 will cost \$125 each.  
\$10 of each ticket is not tax-deductible.

Name \_\_\_\_\_ Title \_\_\_\_\_

Company (Please list as should appear in all printed materials) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

- Please charge my donation to:
  - American Express Card # \_\_\_\_\_
  - MasterCard
  - Visa Exp. \_\_\_\_\_

Check made payable to Citymeals-on-Wheels is enclosed.

Please send me an invoice.

Please email your company's logo (.jpeg or .tif format and at least 300 dpi) to [emily@citymeals.org](mailto:emily@citymeals.org),  
return this form, and send in VIDEO REEL no later than February 7, 2008 to:

Emily Cleveland ~ Citymeals-on-Wheels Special Events

355 Lexington Avenue, 3rd Fl., New York, NY 10017 Phone: 212.687.1290 Fax: 212.687.1296

Sponsorship donations are used to defray the costs of special events. Your generous gift enables Citymeals to raise many times that amount for the preparation and delivery of nutritious, hand-delivered meals. A copy of Citymeals-on-Wheels' latest annual report may be obtained, upon request, from Citymeals-on-Wheels or the Office of the Attorney General, Charities Bureau, 120 Broadway, New York, NY 10271.